



6/19/23

To: Senator Roth  
Chair of the Senate Business, Professions,  
and Economic Development Committee

1021 O Street, Room 3320  
Sacramento, CA 95814

Re: AB 374 (Haney) - AB-374 Cannabis: retail preparation, sale,  
and consumption of non-cannabis food and beverage products.

Position: Support

The organizations listed above represent the overwhelming majority of legal cannabis retailers (including social equity retailers), throughout the state of California.

AB 374 will provide that much needed clarity and in turn reduce barriers for legal cannabis retailers to sell event tickets, food and beverage products allowing new and taxable revenue sources that promote their businesses' viable and provide unique experiences in competition to the illicit market.

AB 374 provides the ability of local control on this new revenue source.

Prop 64 protects the right to legally consume in single family homes, but does not protect the right to consume in multi-unit housing. 8 of the 482 cities in CA account for 40% of legal retailers in the state, and in each of those cities, such as San Francisco, Long Beach, Los Angeles, and many others, the majority of residents live in high density multi-unit housing, where residents are legally able to purchase cannabis but have no protected rights to consume it, leaving Cannabis Cafes to be the only legal and responsible option for residents to consume. Similarly, tourists who visit California hoping to experience our legal cannabis market do not have the option to consume their legally purchased cannabis within their hotels.

AB 374 does not expand the number of Cannabis Cafes nor circumvent any smoke-free laws, it only allows for cannabis retailers to additionally be able to sell food and beverages and provide a unique experience for residents and tourists incentivizing their businesses viability against the illicit market.

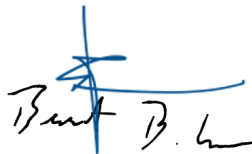
Unlike tobacco products, legal cannabis products are required to be tested for a variety of Pesticides, Heavy Metals, Potency, Microbials, Mycotoxins, Solvents, Foreign Materials and more. The state of California's safety and testing standards as well as ventilation regulations ensure the utmost responsible and safe consumption of cannabis.

AB 374 addresses the economic need for cannabis retailers to diversify their offerings by allowing for the sale of event tickets, food and non-alcoholic beverages, ultimately providing consumers a unique, safe, and responsible experience in competition to the illicit market.

We respectfully ask for your AYE Vote on AB 374. For questions, contact our Legislative Advocacy Chair, Jerred Kiloh from United Cannabis Business Association at (707) 235-8474.



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